

How to set-up the risk management function of the future in insurance?

January 2022



# In a consistently changing world, insurance companies need to re-think the set-up and purpose of their risk functions

### Several external drivers affecting the way how insurers should deal with risks...



**Changing risk environment** – In addition to insurers' traditional risk taxonomies mainly focusing on financial risks (e.g., credit and market risks), non-financial risks (e.g., climate risks, cyber risks) gain importance, emphasized by the COVID19-crisis



**Increased complexity** – Growing interconnection of industries and business areas leads to increased complexity of risks to be managed by insurers; an early warning radar for new risks and event risks is required



**New technologies** – New technologies involve a fundamental shift in how insurers can interact with their customers and stakeholders (in real time) but also go hand-in-hand with new risks (e.g., security risks, organizational risks)



**Regulatory urgency** – The evolvement of new (country-specific) regulations, triggered by the speed of innovation and a rapidly changing world, requires insurers to respond quickly



**New business models/ecosystems** – Increased focus on B2B partnerships/skills required to gain additional flexibility, agility and technical compatibility for being able to respond to customer and industry trends

# Key players in the insurance market have put a focus on the transformation of their risk management functions



While COVID-19 is still very fresh in our minds, we have a **unique opportunity** – if not an **obligation** – to **build greater resilience** against future pandemics and other systemic risks.



**Christian Mumenthaler** 

Group CEO at Swiss Re

The Group's top management has taken a proactive approach, at national and European level, to **forge dialogue** with the most important institutional players and with other leading groups in the insurance industry, with a view to implementing solutions that guarantee the **ability to tackle future systemic risks**, [...], in the best way possible.



Philippe Donnet
Group CEO at Generali

provoked by the COVID-19 pandemic shows we live in a world of heightened risks that are interconnected and increasingly systemic. [...], we have been preparing by maintaining an extremely robust solvency ratio and diversifying our business portfolio.

The health, economic and social crisis



Chief Risk and Investment Officer at AXA

It is **no longer enough** to react and adapt. In a world that is more volatile and interdependent than ever before, the pandemic is proof that risks once thought of as **rare** are becoming more **common**. The **need to better assess, understand and plan** for potential risks, particularly those that are long-tail in nature, has never been greater



Greg Case CEO at AON Despite the justified focus on the pandemic, we must not forget that other major risks of a systemic nature also pose enormous challenges to our industry.

Cyber risks and especially climate change both pose major risks.



Chairman of Board of Management at Munich Re

Ultimately, financial institutions and their directors are having to navigate a rapidly changing world, and one in which risk management will increasingly need to focus on so-called "non-financial risks" and emerging societal trends.



Global Industry Solutions Director FS at Allianz GCS

Strategy&

# Strategy& breaks down the development stage of risk functions into three maturity levels

**Maturity levels** 

Focus on traditional risk management systems

and solutions





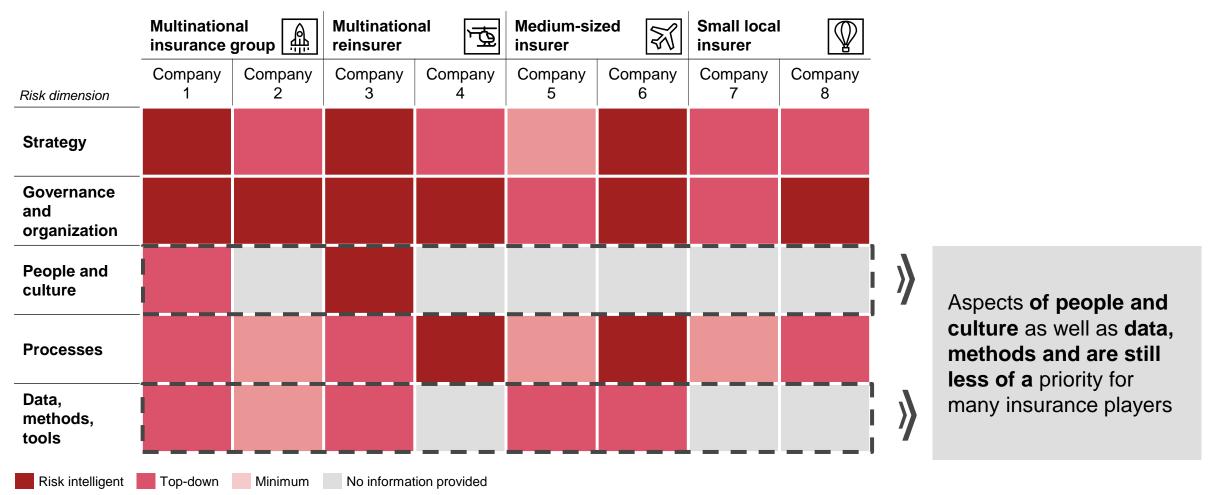
#### **RISK INTELLIGENT**

- Risk function as key driver for strategy and tactical decisions
- Clearly defined risk culture encouraged by management team fostering innovation



### Risk culture and the use of innovative technologies are key differentiators in taking risk functions to a higher level

#### Benchmarking heat map<sup>1)</sup>







Do you have a **profound perspective on future risks** and **is this perspective in-line with your corporate strategy?** How **risk-oriented** is your current **core business steering**?



Are your risk-related responsibilities effectively delineated across the three lines of defense? How does the collaboration between your operational risk management and compliance function work?



Do you have an integrated perspective on your company's risk appetite and a risk culture encouraged by leadership in place? Does your risk function have Al/data analytics capabilities?



**To which degree** are your processes (e.g., operations) **automated**? Which **risk metrics** do you use? How **agile/compliant** are you in **adopting new regulations**?



To which extent do you **make use of advanced analytics** and **Al-supported software** for **automated risk identification** and as a baseline for **decision making?** 

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## Thank you

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