The First Two Years — Year One

**May 2008**
- Booz & Company is launched as an independent company with more than 190 partners, 3,000 staff members, and 57 offices around the world. Two years later, it will have 221 partners and 61 offices.

**August 2008**

**September 2008**
- Booz & Company earns a Top 5 ranking in the 2008 “Best Firms to Work For” survey compiled by Consulting magazine.

**November 2008**
- Booz & Company’s client relationship at Saudi Telecom Corporation (STC) reaches 10 years.

**December 2008**
- Booz & Company publishes Rethink Your Strategy: An Urgent Memo to the CEO, the cornerstone of its approach to managing the recession and preparing your company for long-term growth.

**January 2009**
- Booz & Company opens offices in Mumbai and New Delhi.

**February 2009**
- London-based Partner Jake Leslie Melville is named a World Economic Forum Young Global Leader.

**March 2009**
- Booz & Company’s relationship at Deutsche Telekom reaches 20 uninterrupted years.

**April 2009**
- Booz & Company expands its global presence through strategic alliances with management consulting firms in Greece and Turkey.

**June 2008**
- Jose Gregorio Baquero is named a 2008 “Top 100 Diverse Business Leader, age 50 and under” by Diversity MBA magazine.
- Booz & Company’s relaunch is celebrated on the cover of Consulting magazine.

**October 2008**
- Booz & Company’s fourth-annual Global Innovation 1000 study reveals that R&D investment is globalizing.
- The Ideation Center, Booz & Company’s leading-edge Middle Eastern think-tank, is launched.
- San Francisco–based Partner Karla Martin earns the Future Leader Award at the Women Leaders in Consulting awards dinner.

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May 2009
– Les Moeller is selected one of the "Top 25 Consultants" for 2009 by Consulting magazine.
– Booz & Company expands its office in Moscow, which serves Eastern Europe and Eurasia.
– Booz & Company launches a new service offering, Global Talent Innovation, in an alliance with Sylvia Ann Hewitt Associates LLC.

June 2009
– Booz & Company acquires Katzenbach Partners and expands its end-to-end capabilities to help clients achieve their desired outcomes.

July 2009
– Booz & Company’s Netherlands office celebrates 25 years.

October 2009
– Booz & Company’s new office in Kuala Lumpur marks a milestone in the firm’s drive to establish a greater presence in a vibrant region.

November 2009
– Fortune magazine names Niko Canner as one of “8 to Watch” in its annual “40 Under 40” feature.
– Booz & Company CEO Shumeet Banerji serves as co-chair of the World Economic Forum’s India Economic Forum in New Delhi.
– Booz & Company’s Katzenbach Center, a major new innovation engine in the areas of leadership, organization, culture, and human capital, is launched.

December 2009
– Booz & Company’s new Low Carbon and Sustainability team of cross-industry, global experts moves the firm to a commanding space in “green” issues.

January 2010
– The British Red Cross honors Booz & Company with the highest honor for a supporter. The Right Fight: How Great Leaders Use Healthy Conflict to Drive Performance, Innovation, and Value, by Saj-nicole Joni and Damon Beyer, is published by HarperBusiness.

April 2010
– Leading Outside the Lines: How to Mobilize the informal Organization, Energize Your Team and Get Better Results, by Jon Katzenbach and Zia Khan, is published by Jossey-Bass.

May 2010
– Booz & Company releases CEO Succession 2000–2009: A Decade of Convergence and Compression, by Ken Favaro, Per-Ola Karlsson, and Gary L. Neilson, which includes 10 consecutive years of data.
– Booz & Company celebrates the 2nd anniversary of its refounding and its 96th year of serving clients.

June 2010
– Booz & Company’s new Low Carbon and Sustainability team of cross-industry, global experts moves the firm to a commanding space in “green” issues.

July 2010
– Booz & Company celebrates the second anniversary of its refounding and its 96th year of serving clients.

August 2010