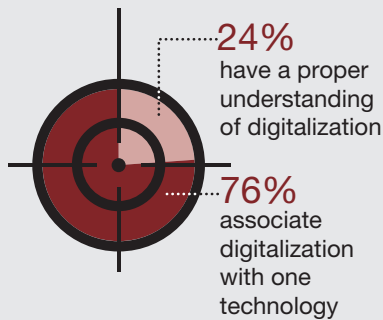
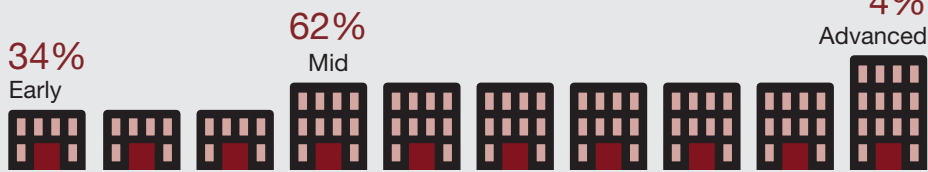


## Digitalization of UAE businesses

51% are familiar with digitalization



Maturity of digital implementation, by stage



Top 3 technologies

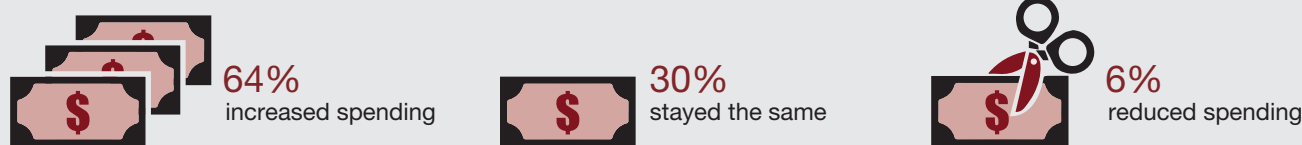


40% have a digital strategy

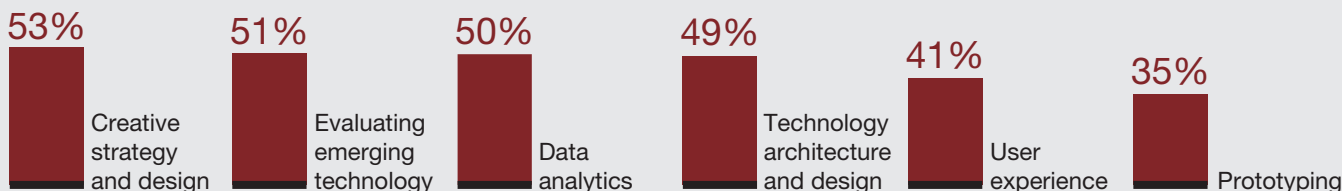
Bodies responsible for digitalization



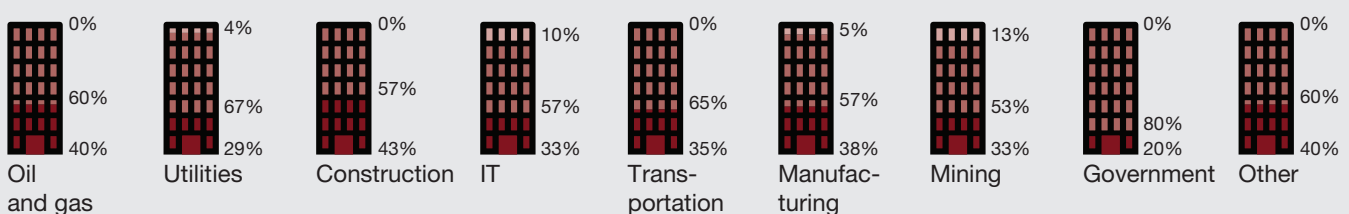
Change in spend on digital compared to past year



Availability of digital skills



Maturity of digital implementation, by industry and stage



Top 3 external factors holding companies back from applying digitalization

