

Beirut explosion impact assessment

September 10th, 2020



Introductory note

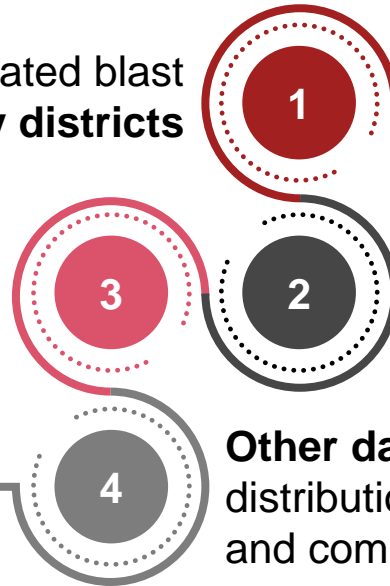


Strategy&'s impact assessment **status update #1** published on August 19th, 2020 **used publicly available information from international and national organizations and interviews with sector experts.**

Since then, the Strategy& team **has developed a detailed impact assessment tool based on:**

Geo-spatial data analysis that incorporated blast radius and damage data from around **60 city districts**

Google maps data



Expert interviews from the various sectors to validate the assumptions and the cost estimates

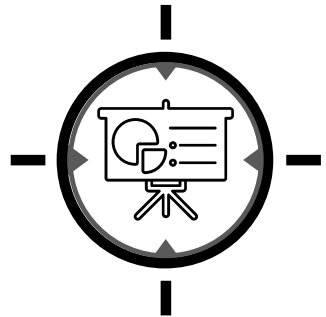
Other data sources and analysis, such as income level distribution by district, level of damage, revenues per sector and company size

The final report includes the methodology for deriving the assessment for each sector, and the accordingly updated results. The assessment excludes the cost of indirect impacts (e.g., multiplier effect, supply chain disruptions, exports) **and public infrastructure damage** (e.g., port infrastructure, electrical grid, and water supply)

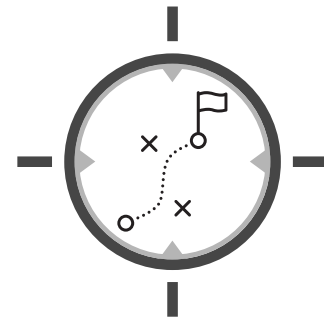
Strategy&'s impact assessment – objectives



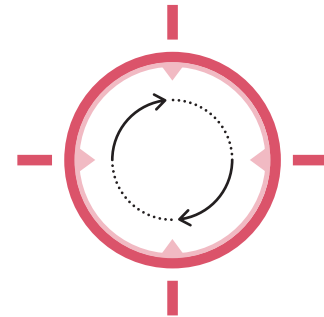
Quantify the infrastructure, social and economic effects of the Beirut explosion by district¹ within a 4.1km radius of the explosion



Provide a consolidated view of the impact of the explosion on **housing, food, healthcare, education, businesses and culture by district¹**



Identify the funding requirements versus the pledges made by sector (housing, food, healthcare, education, businesses and culture) **highlighting funding gaps**



Raise awareness on the sources of donations pledged per sector to **reduce duplication in the mobilization of resources**

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Key findings



Summary of the infrastructure impact

(excludes public infrastructure damages)

Total

 **US\$ ~3.115 Billion**

HOUSING

10,610 buildings with minimal damage
(**122,890** households)

2,570 buildings with moderate damage
(**28,980** households)

240 buildings with severe damage
(**2,310** households)

US\$ ~1,830¹ Million
financial requirements



HEALTHCARE

17 damaged hospitals
of which 4 severely damaged

16 damaged primary
healthcare centers

US\$ ~75² Million
financial requirements



EDUCATION

120 damaged schools

20 damaged TVETs³

8 damaged universities

US\$ ~60 Million
financial requirements



BUSINESSES

26,560 businesses with low level of damage

3,870 businesses with medium level of damage

505 businesses with high level of damage

US\$ ~865 Million
financial requirements



CULTURE

8 historical areas

480 heritage buildings

160 additional buildings with special features

US\$ ~285 Million
financial requirements



1) Funding required could be less as some affected households can potentially afford to pay for the reconstruction damage independently

2) Upper end of funding; funding has been estimated for the 7 most affected hospitals and 16 primary healthcare centers (PHCs)

3) Technical and Vocational Education and Training

Note: Public infrastructure (e.g., port, grain silos, electricity grids, roads, telecom towers) damages were not covered in the analysis

Summary of the social impact

(within a 4.1 Km radius of the explosion)

Total



US\$ ~555 Million



TEMPORARY HOUSING

~31,000 uninhabitable houses and ~13,000 households in need of shelter

Funding requirement of
US\$ ~30 Million for up to 18 months



FOOD ASSISTANCE

~172,000 individuals in urgent need and
~135,000 in moderate need of food assistance

Funding requirement of
US\$ ~215 Million for 12 months



TREATMENT OF PATIENTS

~6,500 patients treated for physical injuries
~145,000 patients need mental health support

Funding requirement of
US ~80 Million



SCHOOLING

~67,000 students impacted due to schools and
TVETs damages



JOBS AND LIVELIHOOD¹

~130,000² jobs directly affected

US\$ ~230 Million
of estimated loss of salaries

1) Excludes jobs in the education (nurseries, schools, TVETs and universities) and health (hospitals and medical centers) sectors

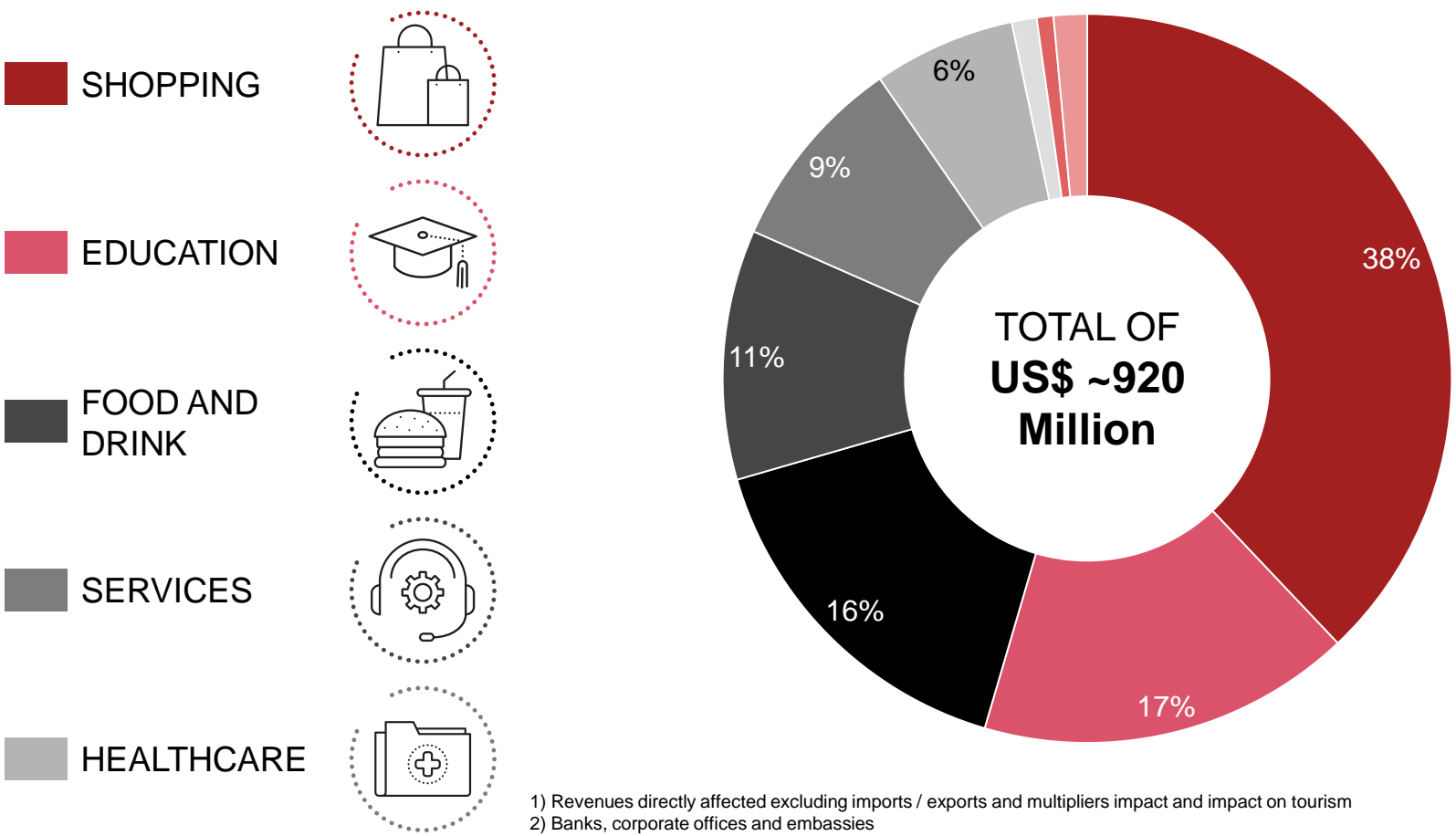
2) Jobs affected include temporary and permanent loss. The analysis excludes supply chain and multiplier impact

Source: Strategy& analysis

Summary of the economic impact

(excludes indirect economic impacts)

REVENUES¹ LOST BY SECTOR – within one from the explosion
(in US\$ Million, data from within a 4.1 km radius of the explosion)



Total
US\$ ~920 Million



Micro-businesses with unregistered business locations were not accounted for in the assessment due to limited data



NON-CONSUMER²



LEISURE



LODGING



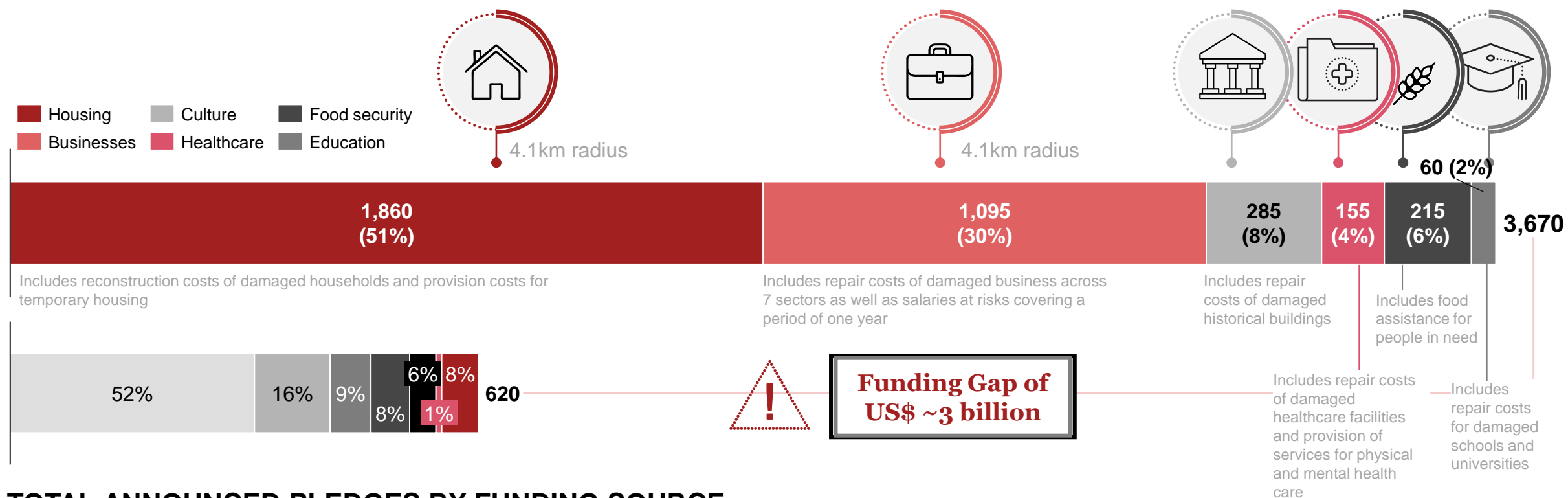
OTHERS³

1) Revenues directly affected excluding imports / exports and multipliers impact and impact on tourism
2) Banks, corporate offices and embassies
3) Uncategorized small businesses such as computer shops, beauty salons, art studios
Source: Strategy& analysis

Estimated financial requirements vs. announced pledges

TOTAL FINANCIAL REQUIREMENTS

(US\$ Million, Infrastructure and Social Costs)



TOTAL ANNOUNCED PLEDGES BY FUNDING SOURCE

(US\$ Million)



1) Includes estimations for undisclosed funding

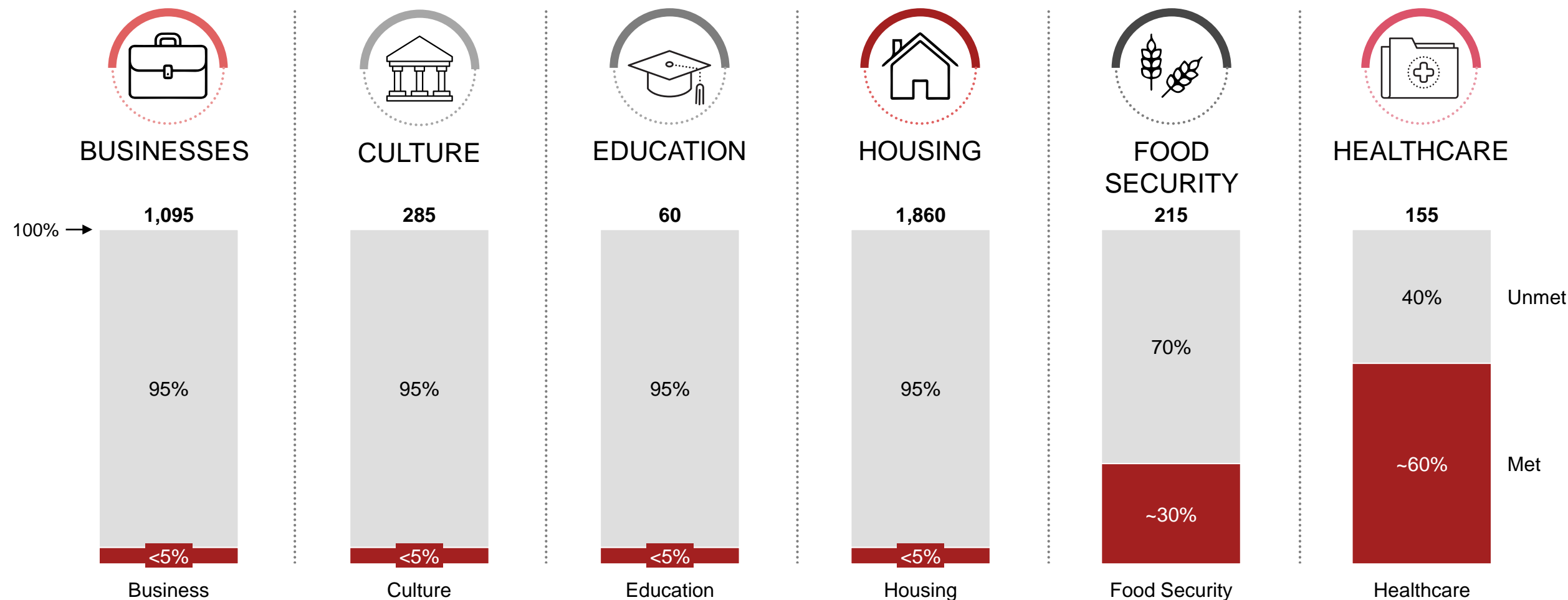
Note: Micro-businesses with unregistered locations were not accounted for in the assessment due to limited availability of data

Source: Impact Lebanon, Strategy& analysis

Estimated financial requirements vs. announced pledges by type of need (US\$ Million)



Note: Figures below exclude US\$ ~325 million in summit commitments which have not been allocated to the sectors yet



Note: A dynamic tool will be available on our website to track pledges vs. funding required. The tool will allow stakeholders to direct funding to areas that require the most funding

Micro-businesses with unregistered locations were not accounted for in the assessment due to limited data


Source: Impact Lebanon, Strategy& analysis

What's next

- Strategy& estimates the total financial requirements at US\$ ~3.7 billion, half of it for housing, and a third for businesses
- Local and international donors have pledged US\$ 600 million so far, or only ~15% of financial requirements
- Most of the basic needs for housing, food assistance, education, culture and businesses remain unmet. Funding was received by the healthcare sector but is insufficient
- Although some non-public contributions are not captured in the analysis, unmet needs are still expected to be larger than our estimates, as some high-profile announcements of contribution might not materialize
- Pledges made shortly after a disaster generally account for the vast majority of total pledges, and as such contributions are expected to diminish rapidly



- The **funding gap** is still substantial, and is expected to **persist** for months to come
- Fundraising campaigns should launch a **second round**, with 2 priority areas:
 - **Closing unmet emergency relief** (housing, food assistance, cash assistance)
 - **Longer-term recovery and restoration of livelihoods**, with a particular focus on smaller **businesses, to protect the fabric of affected communities**
- NGOs should continue **forming coalitions**, both among themselves and with the **private sector**, to tackle the challenge of scale and avoid duplication of efforts
- Donors can play a key role in **smart-funding** initiatives that are **local, scalable, sustainable**, and **collaborative**



Overview of approach

Beirut explosion impact assessment scope



HOUSING



FOOD
SECURITY



HEALTHCARE



EDUCATION



BUSINESSES



CULTURE



INFRASTRUCTURE IMPACT



SOCIAL IMPACT



ECONOMIC IMPACT

Key questions addressed in the final report



HOUSING

- How many **buildings** were damaged in the Beirut explosion, **by damage level and by district**?
- What is the **total cost of rebuilding/repairing** the damaged buildings?
- As a consequence, **how many households are in need of shelter** support? How much will it cost to fund it?



FOOD SECURITY

- How many **individuals** are in urgent or significant **need for food assistance in each district**?
- What is the **total cost to fund food assistance** for one year?



HEALTHCARE

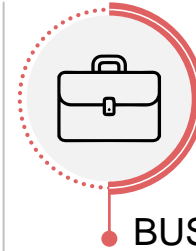
- How many **hospitals and primary care centres** were damaged in the Beirut explosion?
- What is the **total cost of repairing** the damage?
- What are the **costs** related to **treating physical injuries and providing mental care support**?

- What is the **economic impact of the explosion** in terms of revenue losses?



EDUCATION

- How many **schools (including TVETs¹) and universities** were damaged in the Beirut explosion?
- What is the **total cost of repairing** the damage?
- How many **students are at risk of not having access** to their schools?



BUSINESSES

- How many **businesses** were damaged in the explosion, **by sector, level of damage, and district**?
- How many **jobs are on hold temporarily** (for a few weeks or months) in each sector?
- How many **jobs were lost**?
- What are the **forgone salaries**?



CULTURE

- How many **historical sites, heritage buildings or others similar in nature** were damaged in the Beirut explosion?
- What is the **total cost of repairing** them, while preserving their heritage value?

High-level overview of the methodology for infrastructure impact assessment



HOUSING

Based on **geo-spatial data from within a 4.1 km radius of the explosion**

- For each district (around 60), estimated the **number of buildings, apartments, and households affected by level of impact**
- Estimated the **explosion impact level** for each building based on **distance from explosion using Arc GIS**
- Derived the **construction costs per apartment** based on impact level, size and building status



FOOD SECURITY

No related infrastructure impact



HEALTHCARE

Based on damages **assessed by hospitals and healthcare centers**

- Identified **7 affected hospitals and 16 primary healthcare centers**
- Estimated the **damage per facility** based on the cost and damage information provided by each hospital and primary health care center



EDUCATION

Based on data **from within a 4.1 km radius of the explosion**

- Listed **all education establishments** based on **Google Maps data for a 2Km radius**
- Estimated the **explosion impact level** based on **radius from the explosion**
- Estimated **costs** based on **impact level and size of establishment**
- Extrapolated the costs within a 4.1 km radius of the explosion



BUSINESSES

Based on data **from within a 4.1 km radius of the explosion**

- Listed all businesses **based on Google Maps data** (on a 2km radius) **and segmented businesses into sectors**
- Estimated the **explosion impact level** based on **radius from the explosion**
- Estimated **costs** based on **impact level and size of establishment by sector**
- Extrapolated costs to a 4.1 km radius of the explosion to derive total cost



CULTURE

Based on data in the **districts affected by the explosion**

- Based on **Beirut Build Heritage Rescue, August 2020 report**:
 - Quantified the number of cultural sites and buildings
 - Estimated the reconstruction costs depending on severity of damages

Note: Public infrastructure (e.g., port, grain silos, electricity grids, roads) damage was not covered in the analysis
Source: Strategy& analysis

High-level overview of the methodology for social impact assessment



HOUSING

Based on geo-spatial data within a 4.1Km radius of the explosion and MySay survey

- Estimated **uninhabitable households by district**, assuming only houses with severe/moderate damage are no longer habitable
- Estimated **need for temporary housing** (e.g., rent subsidy) by residents' proxy income level¹ per district
- Derived **total costs of sheltering households**, assuming specific cost per month and length of stay, based on damage level and urgency of need



FOOD SECURITY

Based on geo-spatial data within a 4.1Km radius of the explosion and MySay survey

- Estimated the **percentage of people in urgent or significant need for food by district (~15)**, using survey results and factoring in income levels
- Estimated the **cost of providing food per individual per month** over a specified duration, depending on the need
- Derived **total cost of food assistance provision** for a period up to 12 months



HEALTHCARE

Based on data within a 4.1Km radius of the explosion, interviews, and MySay survey

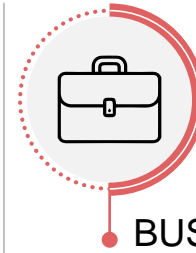
- Estimated the **costs of treating all physical injuries**
- Estimated **number of people requiring mental health support** in highly affected districts only, using survey results



EDUCATION

Based on UNICEF's report; and public database on schools' capacity

- Estimated the average **number of students per school**
- Estimated **number of students at risk of not being able to go back to schools / TVETs**



BUSINESSES

Based on geo-spatial data within a 4.1Km radius of the explosion and MySay survey

- Estimated the **percentage of businesses that are back to work, will be back in weeks, months or will never be back**, by damage level and company size
- Identified **average salary per sector**
- Estimated **number of jobs at risk or lost**; and related share of salaries lost within one year from the explosion



CULTURE

Lost jobs in culture have been accounted for under businesses

High-level overview of the methodology for economic impact assessment

APPROACH

- Categorized businesses based on sector, size of employment (S, M, L)¹ and damage level from the explosion (none / insignificant, minimal, moderate and severe; based on location)
- Estimated total revenues lost for each sector for a period of one year from the explosion by company size, factoring in damage level and time to return to work

KEY ASSUMPTIONS

- Estimated number of businesses within a 4.1Km radius of the explosion
- Percent of businesses that are back to work, need weeks to return, months to return or will never return, by damage level and company size
- Average revenues per sector and company size
- Percent of revenues lost for businesses that are back to work, need weeks to return, months to return or will never return

SOURCES

- Google Maps data, Expert interviews, MySay survey

1) Small businesses are assumed to have an average of 5 employees, medium businesses an average of 30 employees; and large businesses an average of 100 employees
Note: Micro-businesses with unregistered locations were not accounted for in the assessment due to limited data
Source: Strategy& analysis

Impact on housing





Methodology for housing assessment

(within a 4.1 Km radius of the explosion)



METHODOLOGY FOR INFRASTRUCTURE ASSESSMENT

APPROACH

- Estimated the number of buildings, apartments, and households affected by level of impact for ~60 districts on Arc GIS
- Estimated the explosion impact level for each building based on distance from explosion
- Derived the construction costs per apartment based on impact level, size and building status
- Derived the total cost of the damage

KEY ASSUMPTIONS

- Impact level coefficients and costs by severity of damage
- Size of property coefficients (Small, Medium, Large Size)
- Building status coefficients (Low, Mid to Low, Mid, Mid to High, High-End)

SOURCES

- UN-OCHA, Expert Interviews, HOTOSM Lebanon Buildings, Khatib & Alami, MySay survey



METHODOLOGY FOR SOCIAL ASSESSMENT

APPROACH

- Estimated the number of households that are severely or moderately damaged by district, and based on infrastructure assessment of residential buildings' damages
- Derived the number of people requiring urgent or minor housing support, based on residents' proxy income level¹ per district and MySay survey results
- Derived the total costs of providing shelter for eligible households

KEY ASSUMPTIONS

- Only severely or moderately damaged houses are considered uninhabitable
- Income levels for each district (L, L+, M, M+, H)
- Percent of households requiring urgent or minor shelter support (survey)
- Average cost of shelter per month, and length of stay required

SOURCES

- UN-OCHA, Expert Interviews, MySay survey



Overall impact on housing

(within a 4.1 Km radius of the explosion)

Total



US\$ ~ 1.86 billion



INFRASTRUCTURE IMPACT

None / Insignificant damage

Some glass failure

~2,440
buildings

~39,210
households

Minimal damage

Glass failure, limited damage to house structures (e.g., false ceiling, wood panels)

~10,610
buildings

~122,890
households

Moderate damage

Space made uninhabitable/ usable, furniture, window frame, and wood panels damaged

~2,570
buildings

~28,980
households

Severe damage

Partition walls shattered, steel frame buildings distorted and pulled away from foundation

~240
buildings

~2,310
households

TOTAL

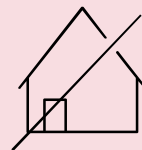
~15,860

~193,390

US\$ ~1,830 million total financial requirements



SOCIAL IMPACT



~31,300

uninhabitable houses due to severe or moderate damage



~13,000¹

households with minor to urgent need for temporary housing (e.g., rent subsidy)

US\$ ~30 million total financial requirements for rental² cost to support displaced people in need of housing

1) Assumes residents of remaining uninhabitable houses possess second homes or can afford to rehouse themselves

2) Rental cost covers a period of 18 months for houses with severe damage and 4 months for houses with moderate damage

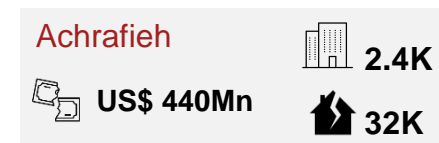
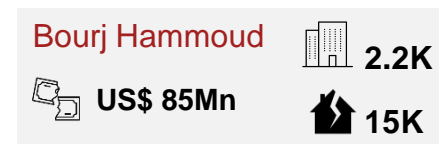
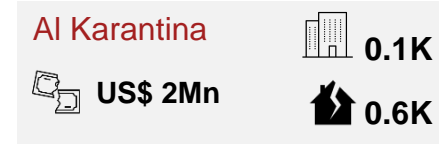
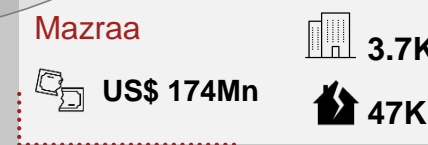
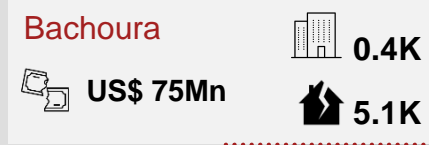
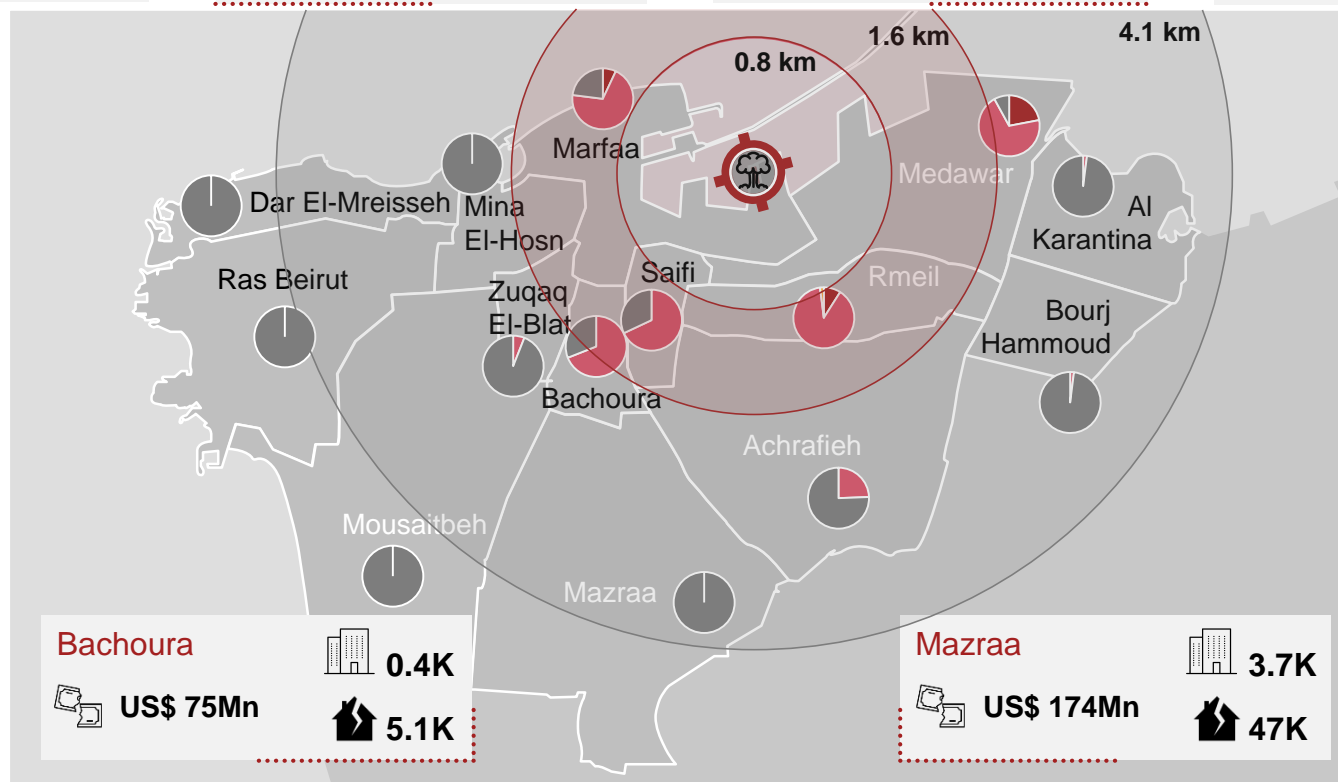
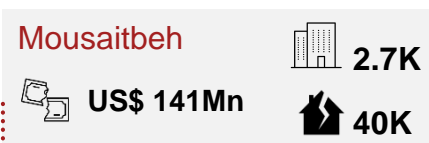
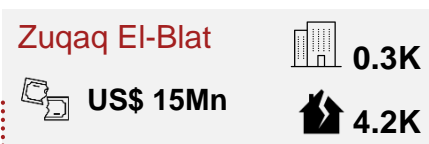
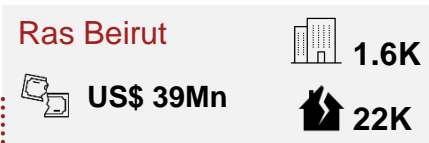
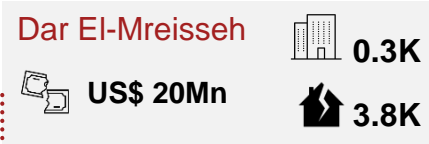
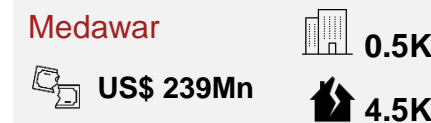
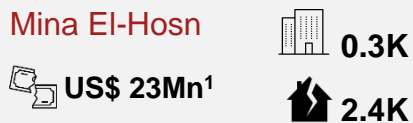
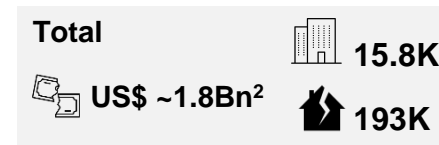
Source: Expert Interviews, UN-OCHA, HOTSM Lebanon Buildings, Khatib & Alami, MySay survey, Strategy& analysis



Infrastructure impact – Housing

(within a 4.1 Km radius of the explosion)

Directional



Estimated damage cost



Number of buildings impacted



Number of households impacted

Severe damage

Moderate damage

Minimal Damage

1) Million

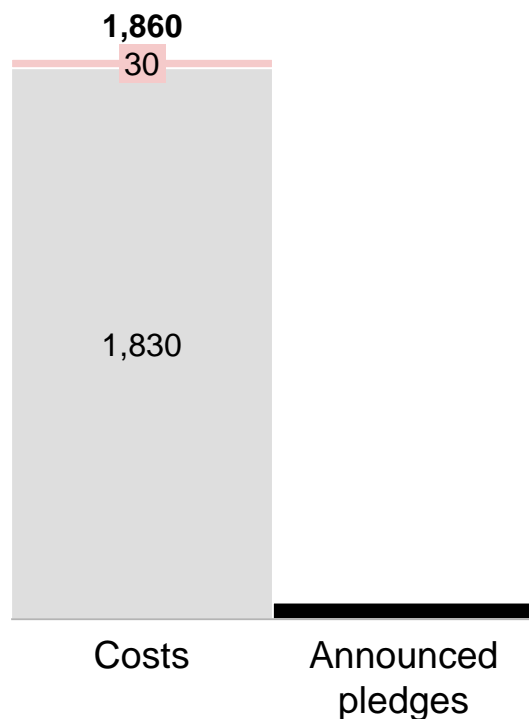
2) Billion

Source: Expert interviews, HOTOSM Lebanon Buildings, Khatib & Alami, MySay survey, Strategy& analysis



Financial requirements vs. announced pledges – Housing

FINANCIAL REQUIREMENTS AND ANNOUNCED PLEDGES (US\$ Million)



■ Cost for temporary housing ■ Cost of reconstruction

SELECTED EXAMPLES OF ANNOUNCED DONATIONS

US\$ 35 million from UNHCR to shelter and protect the most vulnerable Lebanese, refugees and migrant households in Beirut over the coming months



US\$ 2+ million from corporations such as Google, Facebook, Procter & Gamble, PepsiCo and Chanel



US\$ 2+ million raised through **public crowdfunding campaigns**



SELECTED EXAMPLES OF IN-KIND DONATIONS

138 tons of glass donated by the UAE to help repair more than 1,000 destroyed homes and small businesses by covering ~9,000 sqm



UAE

Quantities of aluminum and glass to be provided by private companies in Cyprus



Cyprus

Hundreds of free shelters offered by the Lebanese community and hotels



Lebanon

Note: Announced pledges do not include in-kind donations
Source: Impact Lebanon for announced financial pledges, Strategy& analysis

Impact on food security





Methodology for food security assessment

(within a 4.1 Km radius of the explosion)



METHODOLOGY FOR SOCIAL ASSESSMENT

APPROACH

- Estimated the percentage of people in urgent or significant need of food by district, using MySay survey results and factoring in the average income level of the districts' residents
- Estimated cost of providing food per individual for a month and number of months required (based on urgency of need)
- Derived total cost of providing food assistance

KEY ASSUMPTIONS

- Percentage of people requiring moderate or urgent need of food assistance in lower income districts
- Cost of providing food assistance per individual, by need level
- Number of months of food provision needed

SOURCES

- UN-OCHA, MySay survey, Expert Interviews



Social impact – Food security

(within a 4.1 Km radius of the explosion)

Directional

Total
US\$ ~215 Mn
172K
135K

Marfaa
US\$ 0.5Mn
0.1K
0.1K

Saifi
US\$ 1.5Mn
1K
1K

Medawar
US\$ 3Mn
2.3K
2.3K

Al Karantina
US\$ 33Mn
27K
19K

Rmeil
US\$ 10.5Mn
7.8K
7.8K

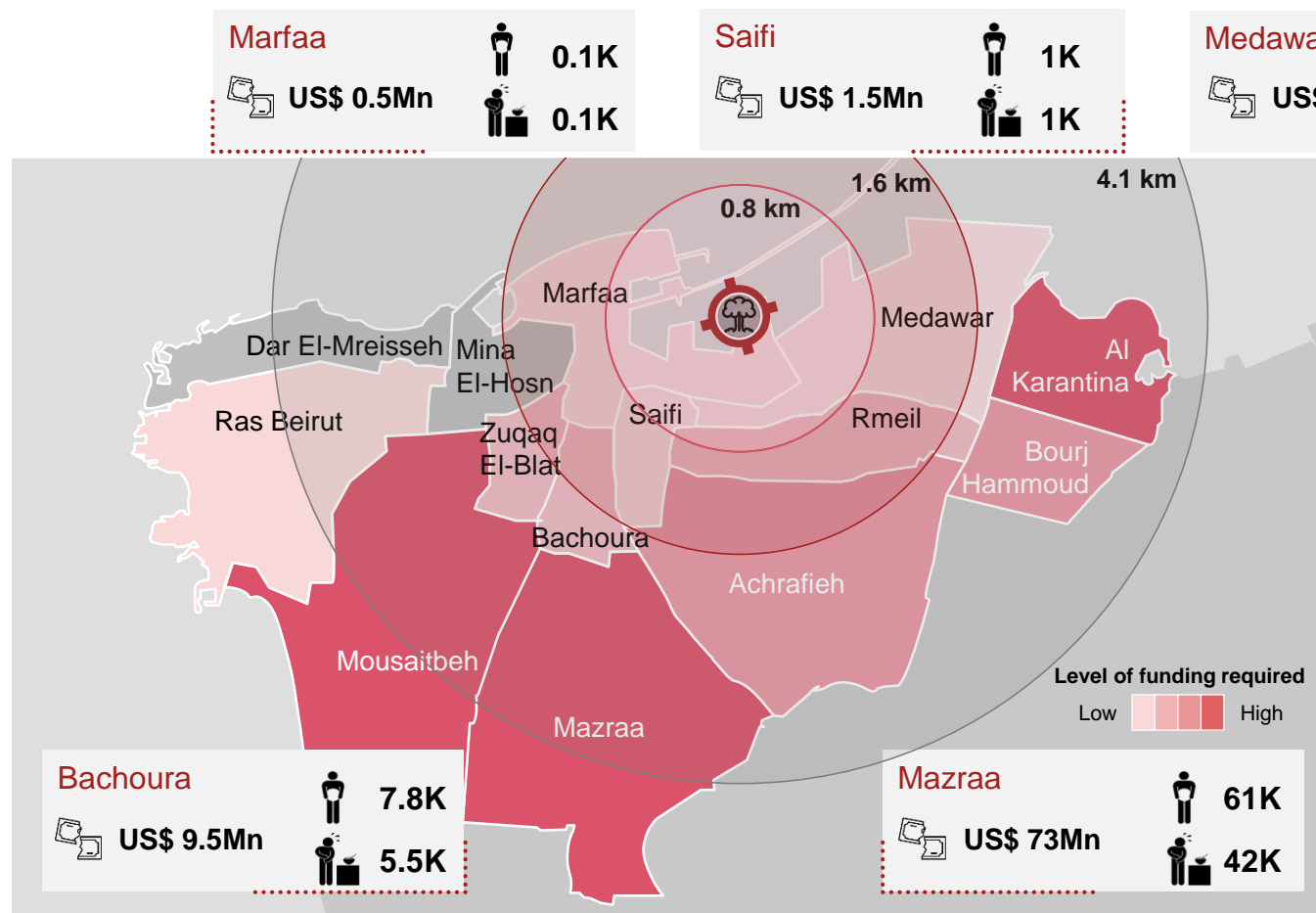
Bourj Hammoud
US\$ 18.5Mn
15K
11K

Achrafieh
US\$ 21Mn
16K
16K

Ras Beirut
US\$ 3.2Mn
2.5K
2.5K

Zuqaq El-Blat
US\$ 910Mn
8.2K
5.7K

Mousaitbeh
US\$ 30Mn
23K
23K



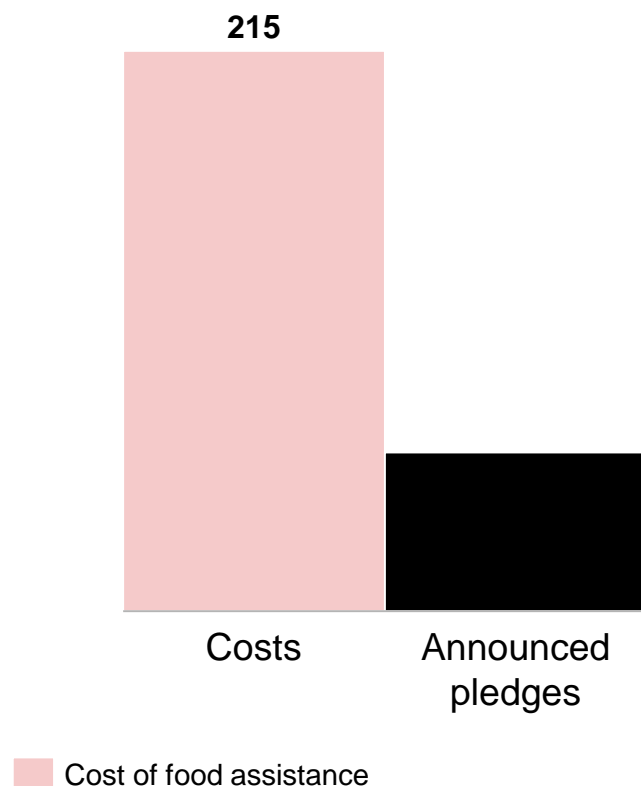
Estimated cost of providing food assistance
Urgent need for food
Moderate need for food

Note: Food assistance requirements were assessed based on MySay survey results; which asked about food needs as a consequence of the blast. However, these needs could be accentuated or influenced by pre-explosion conditions (COVID-19 impact and / or economic crisis)
Source: OCHA, MySay survey, Expert Interviews, Strategy& analysis



Financial requirements vs. announced pledges – Food security

FINANCIAL REQUIREMENTS AND ANNOUNCED PLEDGES¹ (US\$ Million)



SELECTED EXAMPLES OF ANNOUNCED DONATIONS

US\$ ~25 million in foreign aid from international countries



US\$ ~7.5 million



US\$ ~2.5 million from corporations such as Google, Facebook, Procter & Gamble, PepsiCo, Chanel, Citi, H&M Foundation



SELECTED EXAMPLES OF IN-KIND DONATIONS

~660 tons of food



295 tons of food



10 tons of flour



1.5 million portions of cheese



1 million portions of Kiri and Picon



Impact on healthcare





Methodology for healthcare assessment



METHODOLOGY FOR INFRASTRUCTURE ASSESSMENT

Based on data shared by service providers

APPROACH

- Identified 17 affected hospitals and 16 primary healthcare centers
- Estimated the damage per hospital and primary healthcare center based on the cost and damage information provided by each facility

KEY ASSUMPTIONS

- N/A

SOURCES

- Service Providers, Expert Interviews, Lebanon Needs



METHODOLOGY FOR SOCIAL ASSESSMENT

Based on data within a 4.1km radius of the explosion

APPROACH

- Estimated cost of treating all physical injuries
- Estimated percentage of people in highly affected areas that require limited, moderate and urgent mental health support
- Estimated number of people requiring mental health support, and the ones requiring medical support, in highly affected areas only, using survey results

KEY ASSUMPTIONS

- Residents of damaged houses are more prone to require mental health support
- Only people with moderate to high need of support are accounted for
- Number of sessions required for moderate or intensive treatment
- Average cost of hospitalization and average length of stay by injury severity
- Cost per psychology session and cost of medical treatment

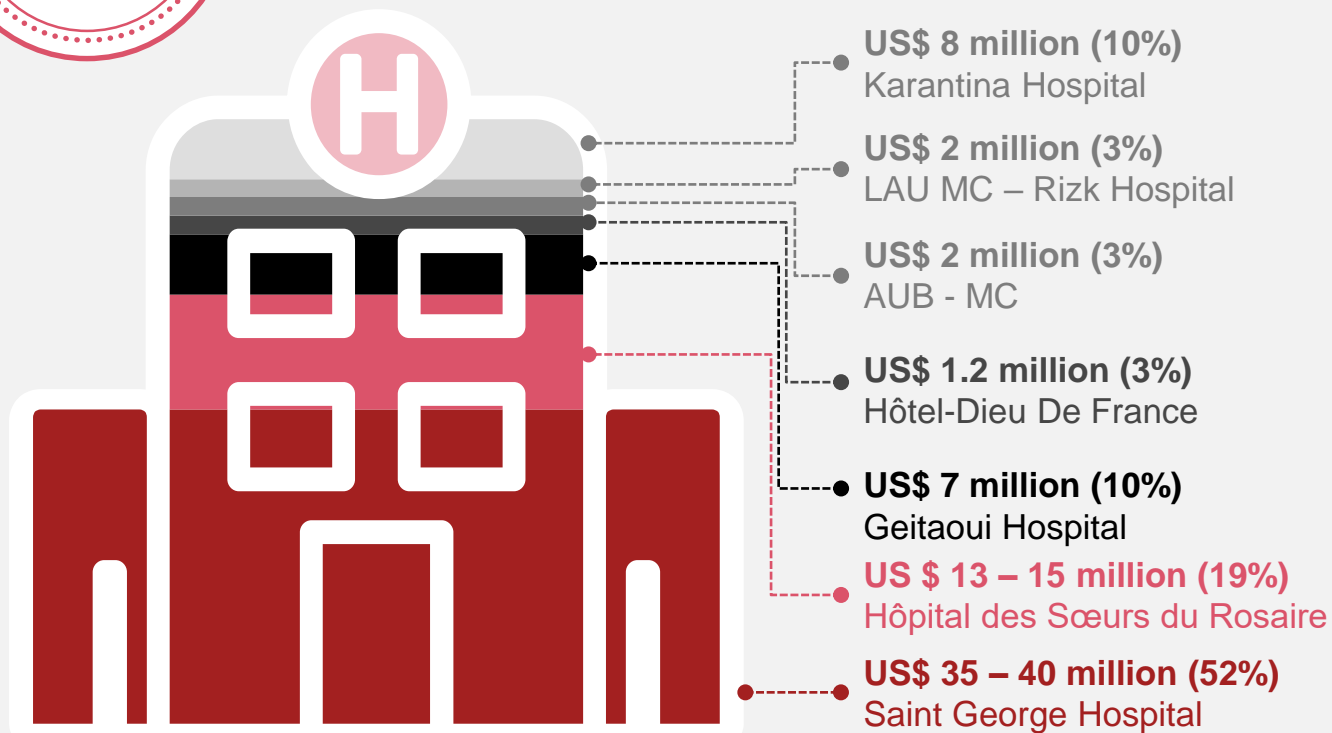
SOURCES

- MySay survey, Expert Interviews



Infrastructure impact – Healthcare

Total US\$ 68 – 75 million for 7 out of the 17 damaged hospitals;
US\$ ~66 million are for the 4 severely damaged ones



Total US\$ ~70K for
16 damaged Primary Health Care
Centers





Social impact – Health

(within a 4.1 Km radius of the explosion)



SOCIAL IMPACT



~6,500

Individuals with moderate to critical injuries (*hospitalized*)

~1,300

of hospitalized individuals underwent surgery



~145,000

Individuals needing psychological support

Moderate need for mental care

~121,000 Individuals

Urgent need for mental care

~24,000 Individuals

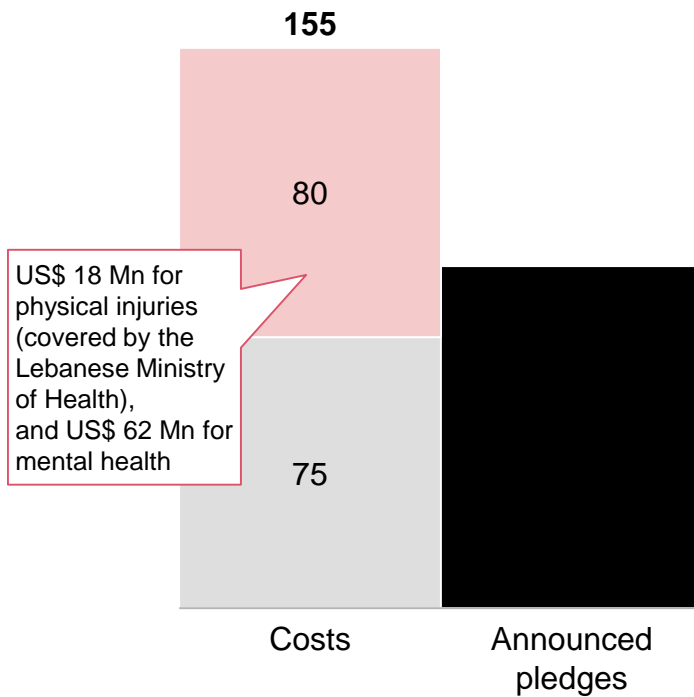


US\$ Mn¹
total financial
requirements



Financial requirements vs. announced pledges – Healthcare

FINANCIAL REQUIREMENTS¹ AND ANNOUNCED PLEDGES² (US\$ Million)



Cost of treatment Cost of reconstruction

SELECTED EXAMPLES OF ANNOUNCED DONATIONS

US\$ ~30 million in foreign aid from regional and international countries



US\$ ~7.5 million



US\$ ~2.5 million from corporations



US\$ 2+ million raised through public crowdfunding campaigns



SELECTED EXAMPLES OF IN-KIND DONATIONS

Medical supplies



Field hospitals



Other

600 chemical protection suits



1) Financial requirements do not cover cost of medical supplies required

2) In-kind donations in the form of medical supplies have been excluded; however cost of treating physical injuries have been included as it is assumed to be covered by MoH

Source: Impact Lebanon, Strategy& analysis

Impact on education





Methodology for education assessment

(within a 4.1 Km radius of the explosion)



METHODOLOGY FOR INFRASTRUCTURE ASSESSMENT

APPROACH

- Listed all education establishments (schools and universities) based on Google Maps data within 2km radius from the explosion
- Calculated impact level based on distance from explosion
- Estimated costs based on impact level and size of establishment
- Derived the final cost of damages
- Extrapolated the cost of damages to a 4.1km radius from explosion

KEY ASSUMPTIONS

- Impact level coefficients and costs by severity of damage
- Size of property coefficients (Small, Medium, Large Size)
- Average Capex cost per m²

SOURCES

- UNCHR Reports, Expert Interviews, Google data, MySay survey



METHODOLOGY FOR SOCIAL ASSESSMENT

APPROACH

- Listed all schools and TVETs based on Google Maps data within 2km radius from the explosion
- Identified number of students in each of these schools
- Estimated average number of students for the ones with no data
- Derived number of students at risk of not being able to go back to school or TVETs, based on total number of schools and TVET centers damaged

KEY ASSUMPTIONS

- Average number of students in a school (extrapolated based on available data)

SOURCES

- Google maps data, UNICEF, UN-OCHA, Ministry of Education



Overall impact on education

(within a 4.1 Km radius of the explosion)



INFRASTRUCTURE IMPACT



~8 universities damaged¹



~140 schools and TVETs damaged
within 4.1Km radius

US\$ ~60 million total financial requirements



SOCIAL IMPACT



~67,000
students impacted due to schools and TVETs
damages

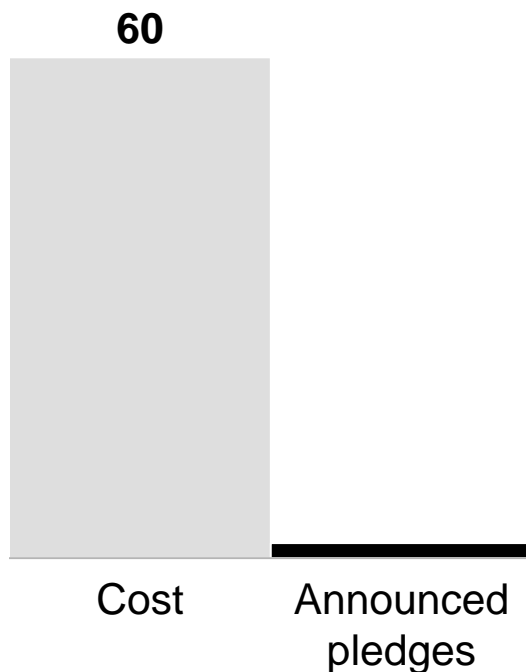
1) Larger than 4.1Km radius from the explosion
Note: Costs to cover tuition fees were not factored for in this assessment
Source: UNCHR Reports, Expert Interviews, Google data, Khatib & Alami, MySay survey, Strategy& analysis



Financial requirements vs. announced pledges – Education



FINANCIAL REQUIREMENTS¹ AND ANNOUNCED PLEDGES (US\$ Million)



Cost of Reconstruction

SELECTED EXAMPLES OF ANNOUNCED DONATIONS

US\$ 1.2 million from UNESCO



US\$ 0.4 million raised through public crowdfunding
campaigns



Impact on businesses





Methodology for businesses assessment

(within a 4.1 Km radius of the explosion)



METHODOLOGY FOR INFRASTRUCTURE ASSESSMENT

APPROACH

- Listed all business establishments based on Google Maps data (2Km) and segmented them into 7 sectors: Food and Drink, Shopping, Leisure, Lodging, Non-Consumer, Services, Other
- Calculated impact level based on distance from explosion
- For each sector, estimated costs based on impact level and size of establishment
- Derived the final cost of damage
- Extrapolated the cost of damage within a 4.1km radius of the explosion

KEY ASSUMPTIONS

- Impact level coefficients and costs by severity of damage
- Size of property coefficients (Small, Medium, Large Size)
- Average Capex cost per m²

SOURCES

- Expert Interviews, Google Maps data, MySay survey



METHODOLOGY FOR SOCIAL ASSESSMENT

APPROACH

- Categorized Google Maps data on businesses based on sector, size of employment and severity of damage
- Estimated total jobs that are temporarily on hold and total jobs lost; and related share of foregone salaries, by sector, within one year from explosion
- Extrapolated the cost of damage within a 4.1km radius of the explosion

KEY ASSUMPTIONS

- Percentage of businesses that are back to work, in weeks, months or not returning, by damage level and company size; and expected percent loss in salaries for each
- Businesses that are beyond 2km radius faced low or minor level of damage
- Average salary by sector

SOURCES

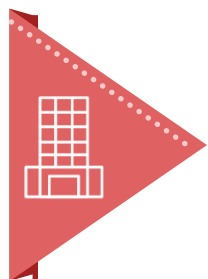
- Expert Interviews, Google Maps data, MySay survey

1) Small businesses are assumed to have on average 5 employees, medium businesses an average of 30 employees; and large businesses an average of 100 employees
Note: Micro-businesses with unregistered locations were not accounted for in the assessment due to limited data
Source: Strategy& analysis



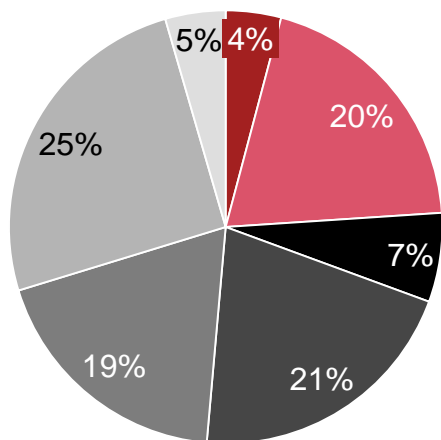
Infrastructure impact – Businesses by sector

(within a 4.1 Km radius of the explosion)

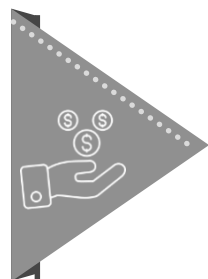


NUMBER OF BUSINESSES PER SECTOR

Total ~31K businesses

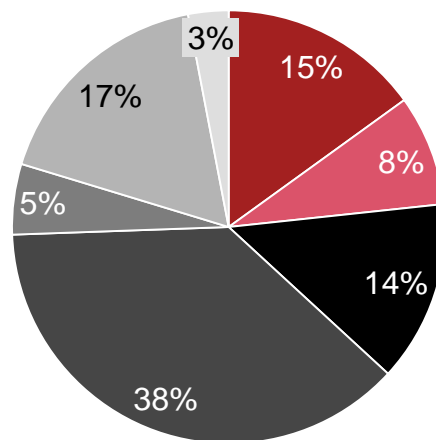


~45% of the businesses affected are shopping and services related

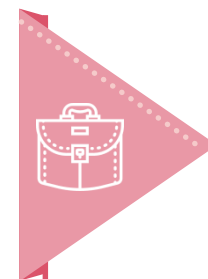


FUNDING NEEDED PER SECTOR

Total US\$ ~865 Million

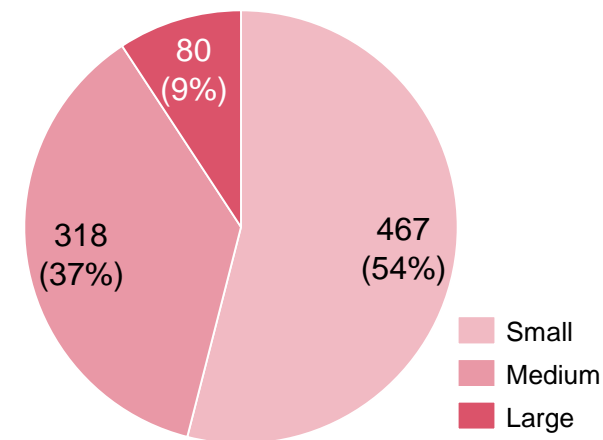


Non-consumer, lodging and leisure businesses will need around 70% of funding, around US\$ 570 million



FUNDING NEEDED BY SIZE¹ OF BUSINESS

Total US\$ ~865 Million



Most of the affected businesses are **small businesses**, requiring around US\$ 470 million

■ Lodging
 ■ Food & drink
 ■ Leisure
 ■ Non-consumer²
■ Shopping
 ■ Services
 ■ Other³

1) Size of business in square meters

2) Banks, corporate offices and embassies

3) Uncategorized small businesses such as computer shops, beauty salons, art studios

Source: Expert Interviews, Google Maps data, MySay survey, Strategy& analysis

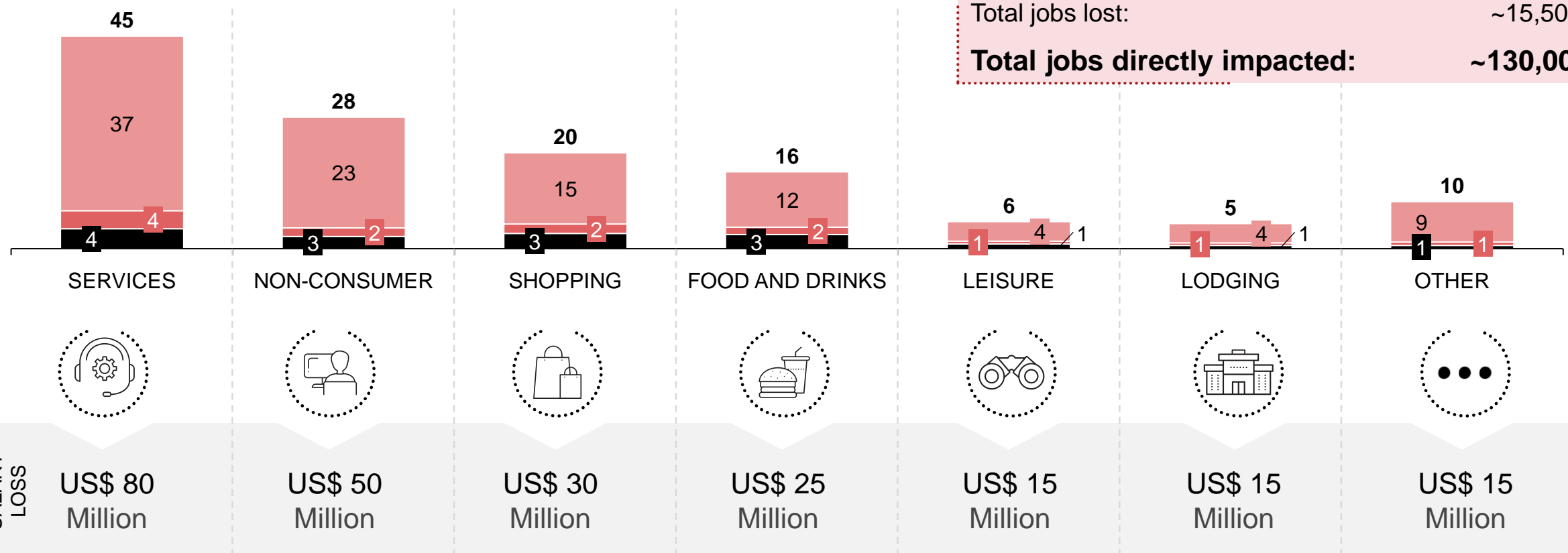


Social impact – Businesses by sector

(within a 4.1 Km radius of the explosion)

NUMBER OF JOBS AFFECTED (in 000s)

Jobs on hold for weeks Jobs on hold for months Jobs lost



Total jobs on hold for weeks: ~104,000
 Total jobs on hold for months: ~10,500
 Total jobs lost: ~15,500
Total jobs directly impacted: ~130,000

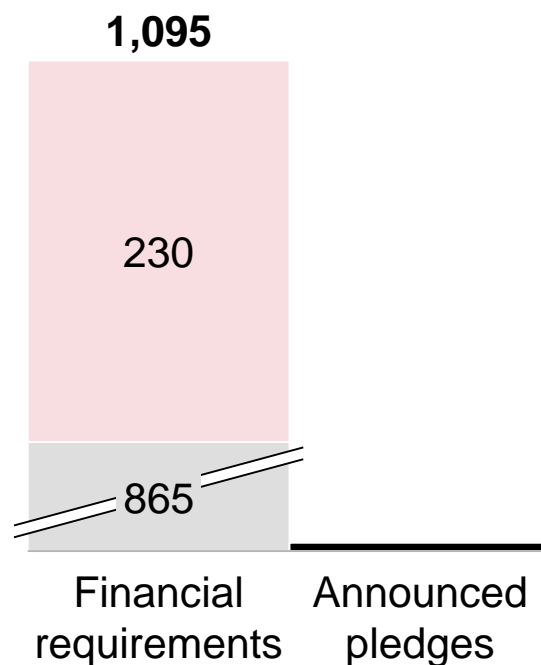
Note: Some examples of businesses under services include airlines, banks, training centers, doctors' clinics. Other section includes art studies, designers, shipping. Micro-businesses with unregistered locations have been excluded from the assessment
 Source: Expert Interviews, Google Maps data, MySay survey, Strategy& analysis



Financial requirements vs. announced pledges – Businesses



FINANCIAL REQUIREMENTS AND ANNOUNCED PLEDGES (US\$ Million)



Estimated Salary Losses Cost of Reconstruction

SELECTED EXAMPLES OF ANNOUNCED DONATIONS

US\$ 0.75 million raised through public crowdfunding campaigns and associations



GlobalGiving



مفردات
Mophradat

US\$ 0.3 million from Facebook Journalism Project and the International Center for Journalists



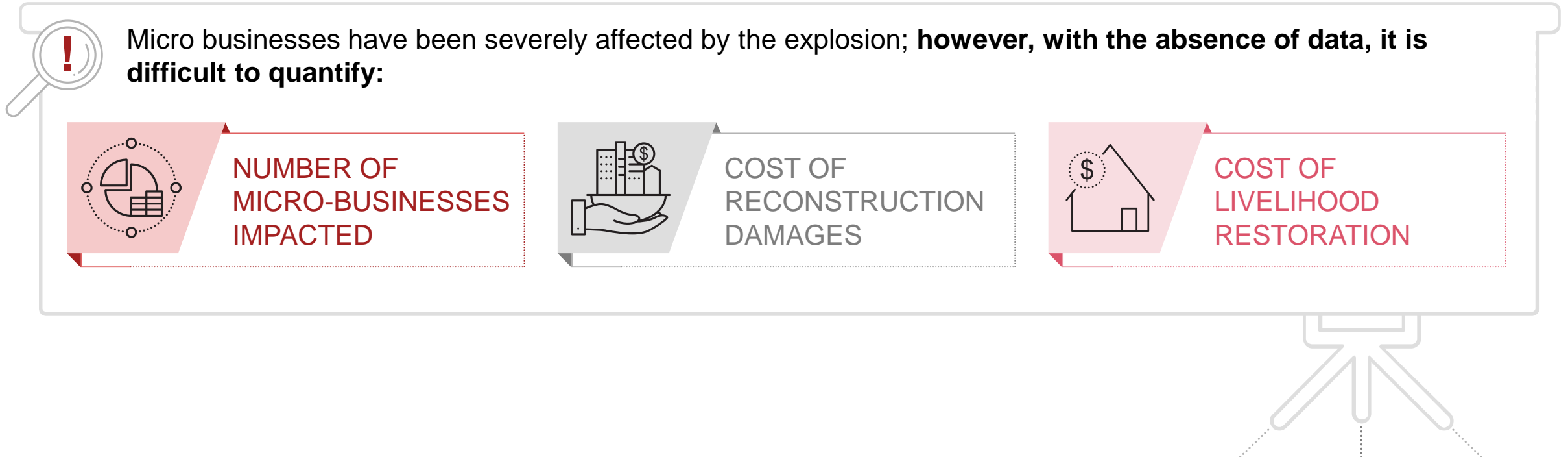
facebook
Journalism
Project



International Center
for Journalists



Infrastructure and social impact – Micro businesses



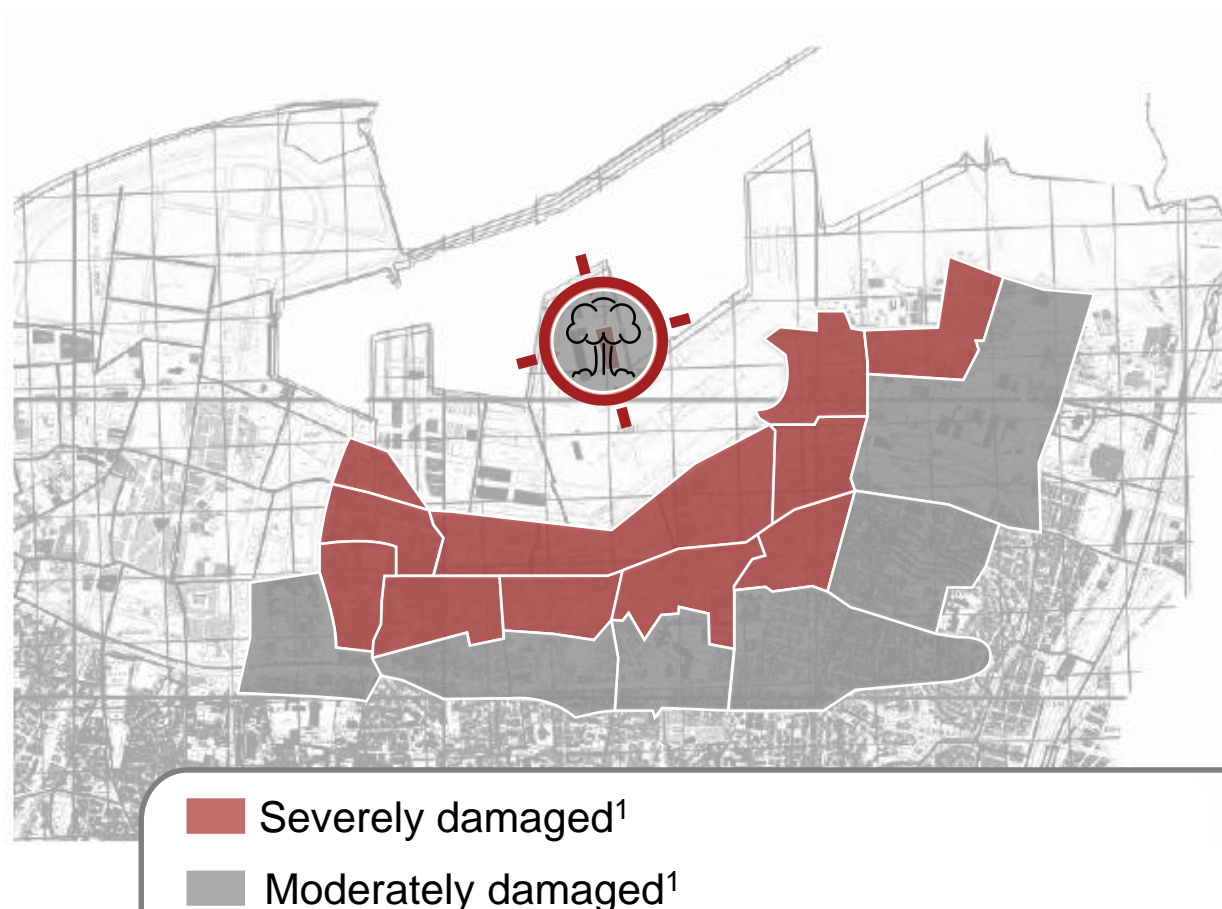
- ▶ Out of a sample size of ~1,550 micro-businesses within 5km of the explosion, nearly ~115 have been damaged (11 total destruction, 55 major damages, and 50 minor damages)
- ▶ On average, cost of reconstruction per sampled micro-business ranges between US\$ 1,000 and US\$ 3,000

Impact on culture





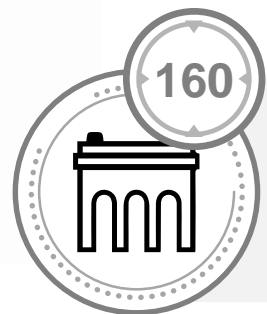
Damage to cultural heritage



8 historical areas and cultural fabric have been damaged in: Mar Mkhayel, Sayfi, Gemmayze, Jeitawi, St Nicolas, Zukak blat, Minat al Hosn and Bachura



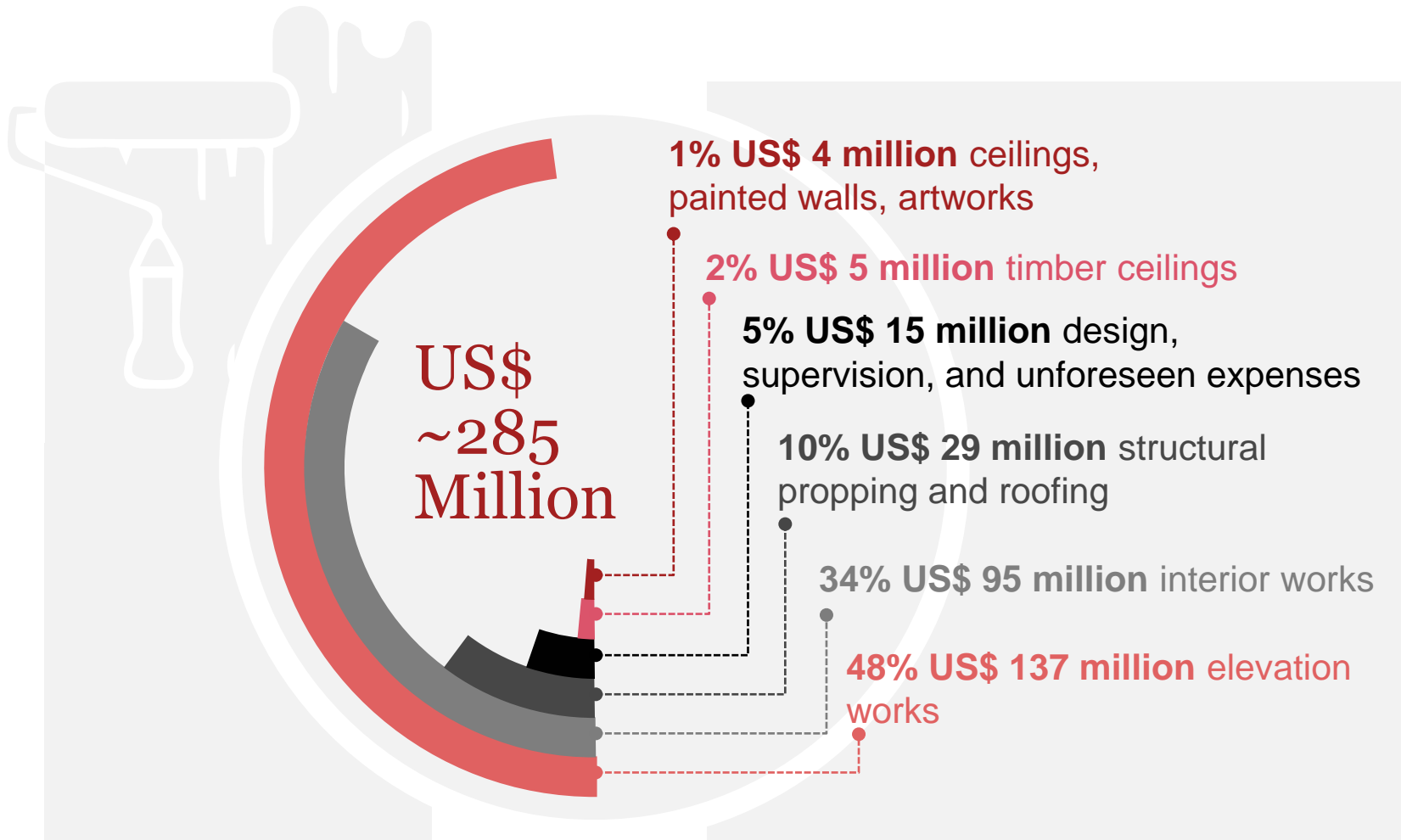
480 heritage buildings have been damaged: 85 severely damaged, 370 moderately damaged and 25 slightly damaged



160 additional buildings with special features (e.g., pitched roof from the 19th century) **in surrounding areas** (e.g., Medawar) have been also affected



Cultural heritage funding requirements



- **Funding required covers the reconstruction of 640 affected cultural buildings** (480 heritage buildings and 160 buildings with special features)
- **UNESCO launched the “Li Beirut” initiative** to support the rehabilitation of schools, historic heritage buildings, museums, galleries and the creative economy

Thank you

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