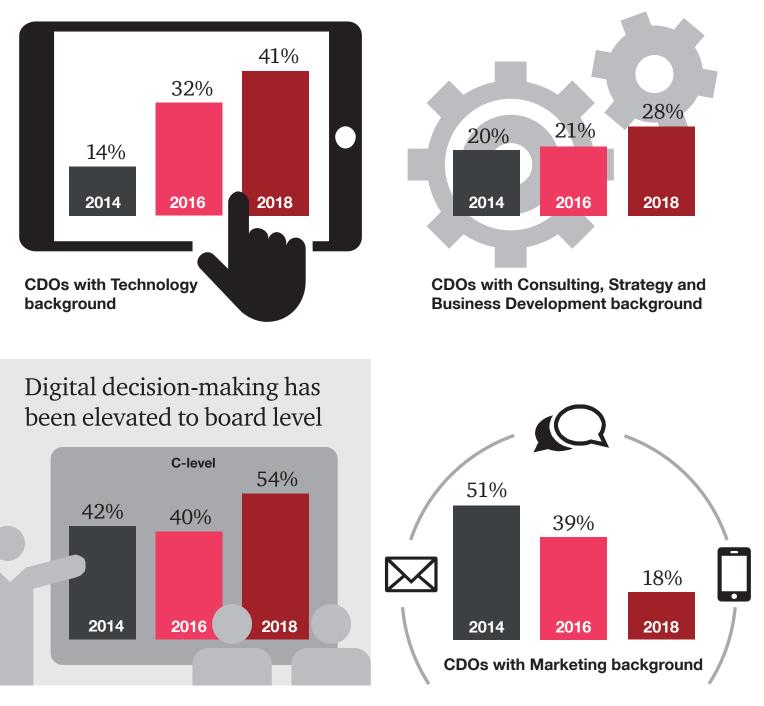


The Chief Digital Officer Study

Individual CDO demographics

As digital is becoming part of organisations' DNA, CDO profiles have changed



For more information, please visit: http://www.strategyand.pwc.com/cdo



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