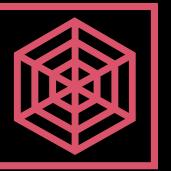
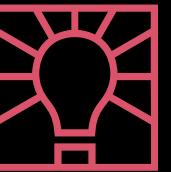

Strategy& Company Factsheet

Strategy& Europe
Marketing and Communications

Who we are



Strategy& is PwC's global strategy consulting business uniquely positioned to help deliver your best future



We combine 100+ years of strategy experience and powerful foresight with tangible know-how, technology and scale



The result is an authentic strategy process powerful enough to capture possibility, while pragmatic enough to ensure effective delivery

It's strategy, made real.

As pioneers in the world of management consulting, we bring 100+ years of experience to help you make your strategy real

1914

EDWIN G. BOOZ SURVEYS

1950 – 2000

BOOZ·ALLEN & HAMILTON

2008

booz&co.

2014

strategy&
Part of the PwC network

today

Edwin G. Booz establishes the first management consulting firm, founding the entire profession

The firm develops the landmark concepts of supply chain management and organizational DNA

Booz & Company is created, dedicated to serving commercial consulting clients across every industry around the world

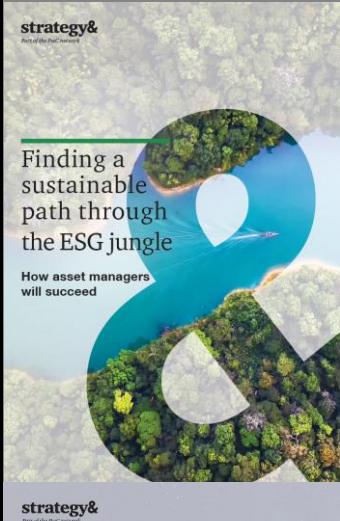
Booz & Company joins the global PwC network and becomes Strategy&

Strategy& is PwC's global strategy consulting business that builds transformative strategies for clients

Facts and figures



Our thought leadership sets out how to identify and build the winning capabilities your organization needs to thrive today and for years to come



Strategy& is one of the leading global strategy consultancies, recognized by relevant global analyst rankings



#6
Best **strategy consulting** firm in EMEA

#7
Most prestigious **strategy consulting** firm in EMEA

Vault 2025 EMEA consulting ranking

Vault annually provides qualitative and quantitative career insights in the leading global consultancies



#5
Best **thought leadership**

#5
Perceived **competence** in **strategic planning**

Fink 2025 consulting ranking

Economics professor Dietmar Fink is the most distinguished consulting expert in Europe and has been analyzing the consulting market for many years



Overall score
4.6 out of 5
(more than 260 ratings)

90%
recommendation rate

kununu employer rating

kununu is the leading employer rating platform in the German-speaking area that provides insights in workplace experiences and salaries

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