
Strategy& Company Factsheet

Strategy& Europe
Marketing & Communications

About us

Strategy& is a global strategy consulting business uniquely positioned to help deliver your best future: one that is built on differentiation from the inside out and tailored exactly to you. As part of PwC, every day we're building the winning systems that are at the heart of growth. We combine our powerful foresight with this tangible know-how, technology, and scale to help you create a better, more transformative strategy from day one.

As the only at-scale strategy business that's part of a global professional services network, we embed our strategy capabilities with frontline teams across PwC to show you where you need to go, the choices you'll need to make to get there, and how to get it right.

The result is an authentic strategy process powerful enough to capture possibility, while pragmatic enough to ensure effective delivery. It's the strategy that gets an organization through the changes of today and drives results that redefine tomorrow. It's the strategy that turns vision into reality. It's strategy, made real.



Key Facts *



364k

PwC professionals

3k+

Strategy& professionals

500+

Strategy& employees
in Germany

\$53.1

bn. revenues
PwC global

€2.93

bn. revenues
PwC Germany

€1.34

bn. revenues
PwC Advisory Germany

Our history

1914

EDWIN G. BOOZ SURVEYS

Edwin G. Booz establishes the first management consulting firm, founding the entire profession

1950 – 2000

BOOZ ALLEN & HAMILTON

The firm develops the landmark concepts of supply chain management and organizational DNA

2008

booz&co.

Booz & Company is created, dedicated to serving commercial consulting clients across every industry around the world

2014

today

strategy&

Part of the PwC network

Booz & Company joins the global PwC network and becomes Strategy&

Strategy& is global strategy consulting business that builds transformative strategies for clients around the world

Our consulting approach

Strategy& was founded in March 2014 in the context of the merger of Booz & Company and the global PwC network. Booz & Company's practical and strategic approach continues to be maintained at PwC Strategy&. The strategy consultancy is one of the oldest in the world, having created the term “Management Consultant”, among other things.

Our practice-oriented consulting approach prioritizes the core competencies of our clients. We combine our expertise with technology and use it to develop a suitable strategy that can be implemented efficiently. We support companies in defining and developing differentiating competitive advantages in order to master their current and future challenges.



Contact us



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