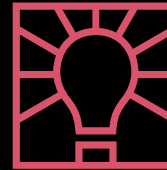

Strategy& Company Factsheet

Strategy& Europe
Marketing and Communications

Who we are



Strategy& is PwC's global strategy consulting business uniquely positioned to help deliver your best future



We combine 100+ years of strategy experience and powerful foresight with tangible know-how, technology and scale



The result is an authentic strategy process powerful enough to capture possibility, while pragmatic enough to ensure effective delivery

It's strategy, made real.

As pioneers in the world of management consulting, we bring 100+ years of experience to help you make your strategy real



Facts and figures



4.5k

Strategy& professionals

365k

PwC professionals

136

countries

636

offices

\$56.9

bn revenues PwC global

44

European locations

Our thought leadership sets out how to identify and build the winning capabilities your organization needs to thrive today and for years to come



Strategy& is one of the leading global strategy consultancies, recognized by relevant global analyst rankings



Vault 2025 EMEA consulting ranking

#6

Best **strategy consulting** firm in EMEA

#7

Most prestigious **strategy consulting** firm in EMEA

Vault annually provides qualitative and quantitative career insights in the leading global consultancies



Fink 2025 consulting ranking

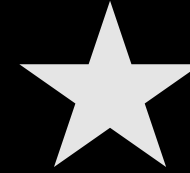
#5

Best **thought leadership**

#5

Perceived **competence** in **strategic planning**

Economics professor Dietmar Fink is the most distinguished consulting expert in Europe and has been analyzing the consulting market for many years



kununu employer rating

Overall score

4.6 out of 5

(more than **260 ratings**)

90%

recommendation rate

kununu is the leading employer rating platform in the German-speaking area that provides insights in workplace experiences and salaries

Contact us



Meike Hegge

Director Brand and Marketing
Strategy& Europe

+49 170 2238644
meike.hegge@pwc.com



Annabelle Kliesing

Senior Manager Communications
and Thought Leadership

+49 171 1686382
annabelle.kliesing@pwc.com



Jan-Philipp Loch

Senior Communications
and Thought Leadership Expert

+49 151 57693175
jan-philipp.loch@pwc.com



strategyand.pwc.com

© 2025 PwC. All rights reserved.

PwC refers to the PwC network and/or one or more of its member firms, each of which is a separate legal entity.

Please see pwc.com/structure for further details.

Disclaimer: This content is general information purposes only, and should not be used as a substitute for consultation with professional advisors.